



GEAR UP WITH CASTROL® AND THE NFL AT IMC!

Castrol is the official motor oil of the NFL.
For a limited time, your Castrol purchases at IMC can
score you an NFLShop.com gift card – up to a \$500 value!



Buy Castrol products at IMC
between June 5, 2016 and July 2, 2016.

The more you buy, the more rewards you get.

Castrol Product Purchase Requirement	NFLShop.com Gift Card Reward
\$2,000 or more	\$500
\$1,000 - \$1,999	\$250
\$500 - \$999	\$100
\$250 - \$499	\$50

Limit one gift card per IMC customer. See next page for full incentive rules.
The NFL Entities have not offered or sponsored this promotion in any way.



OFFICIAL MOTOR OIL SPONSOR OF THE NFL

CASTROL® CUSTOMER INCENTIVE FOR IMC

OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES, THE DISTRICT OF COLUMBIA AND PUERTO RICO WHO ARE 18 YEARS OF AGE OR REACHED THE AGE OF MAJORITY AT TIME OF ENTRY. VOID WHERE PROHIBITED.

- 1. ELIGIBILITY/ENTRIES:** The Castrol® Customer Incentive for IMC (the "Promotion") is open to persons who are at least eighteen (18) years of age, or reached the age of majority at the time of entry and a legal resident of the fifty (50) United States, the District of Columbia, and Puerto Rico. Employees of Burmah Castrol Holdings Inc., IMC (Interamerican Motor Corporation), the NFL Entities (as defined below) their subsidiaries, affiliates, sales representatives, distributors, agencies and members of each of their immediate families (spouses, parents, grandparents, children and siblings, and their respective spouses) and those living in the same household of each are not eligible. Participation in the Promotion constitutes entrant's full and unconditional agreement to, and acceptance of, these Official Rules. Qualifying for a prize is contingent upon fulfilling all requirements set forth herein. Promotion begins on June 5, 2016 and ends on July 2, 2016. (the "Promotion Period"). The Promotion is subject to all applicable federal, state, and local laws and regulations.
To participate: Purchase at least \$250 of Castrol® product from IMC in order to receive an NFLShop.com gift card. IMC will track your purchases during the Promotion Period. Limit of one NFLShop.com Gift Card per IMC customer.
- 2. AWARDS:** A \$50 NFLshop.com gift card for every \$250 or more purchase of Castrol® products, a \$100 NFLshop.com gift card for every \$500 or more purchase of Castrol® product, a \$250 NFLshop.com gift card for every \$1,000 or more purchase of Castrol® product, and a \$500 NFLshop.com gift card for every \$2,000 or more purchase of Castrol® product. There is a limit of one gift card per customer.
- 3. LIMITATIONS OF LIABILITY:** Sponsor, IMC the NFL Entities, and their respective parent companies, affiliates, subsidiaries, sales representatives, distributors, agencies and agents are not responsible for any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or utilized in the Promotion; any computer, on-line, telephone or technical malfunctions; delays or human errors that occur in the processing, transmission or receipt of entries, or for inaccurate transcription of entry information, or for entries that are misdirected, garbled, lost or delayed by computer transmissions. If, for any reason, the Promotion is not capable of being conducted as planned, including but not limited to infection by computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes beyond the control of Sponsor, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion and conduct a random drawing from among all eligible entries received prior to the cancellation, termination, modification or suspension of the Promotion. Sponsor also reserves the right, in its sole discretion, to disqualify any individual found to be violating these Official Rules or suspected of attempting to disrupt or defraud the entry process or the operation of the Promotion, and Sponsor may prosecute or seek other legal redress against anyone suspected of engaging in these acts.
- 4. AWARD ACCEPTANCE:** Gift Card Awards are not transferable or assignable. No substitution allowed except by Sponsor, who may substitute an award of equal or greater value if advertised award become unavailable. All taxes, including federal, state and local taxes, are the sole responsibility of winner. By accepting award, winner consents to use of his or her name, state of residence and likeness for advertising and promotional purposes on-line and in print, or in any other media worldwide in connection with the Promotion, without limitation and without additional compensation worldwide, except where prohibited by law. By accepting award, winner further agrees to release Sponsor, IMC, the NFL entities, and their respective parent companies, subsidiaries, affiliates, related companies and agencies and each of their respective officers, directors, employees and agents, including but not limited to Promotions Etc. (collectively the "Promotion Parties"), from any and all liability, loss or damage of any kind arising out of or in connection with winner's participation in this Promotion, or with respect to the awarding, receipt, possession, use and/or misuse of any award, or the participation in award-related activities. By accepting award, winner further acknowledges that the Promotion Parties have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied in fact or in law, relative to award or to any portion thereof, including but not limited to its quality, merchantability, mechanical condition, or fitness for a particular purpose.
- 5. SPONSOR:** Burmah Castrol Holdings Inc. 1500 Valley Road Wayne, New Jersey 07470.

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